

41ST ANNUAL LATINO MEDICAL STUDENT ASSOCIATION WEST REGIONAL CONFERENCE

*CULTIVANDO COMUNIDAD:
SEEDS OF JUSTICE IN
HEALTHCARE*

PROSPECTUS

FEBRUARY 7-8TH, 2025

HOSTED BY UC RIVERSIDE SCHOOL OF MEDICINE





TABLE OF **CONTENTS**

Letter from Conference Chairs	3
About LMSA West	4
Conference Overview	5
Event Locations & Lodging	6
Conference Sponsorship & Donations	7
Exhibitor Information & Fees for Conference	8
Gala Table Sponsors	9
Registration	10
Terms & Conditions	11
Closing Remarks from Leadership	14





LETTER FROM CONFERENCE CHAIRS

Dear Potential Conference Sponsor/Exhibitor,

The Latino Medical Student Association-West (LMSA West) is excited to announce the **41st Annual LMSA West Regional Conference, *Cultivando Comunidad: Seeds of Justice in Healthcare*, taking place on February 7-8, 2025, at the UC Riverside School of Medicine.** This year's event holds particular significance as we focus on addressing the healthcare challenges of Riverside, California, and the surrounding Inland Empire region, while advancing our mission to promote health equity for underserved communities.

Our regional conference is distinctly positioned to meet the needs of a vastly underserved area. The Inland Empire faces one of the most severe physician shortages in the state, compounded by a lower concentration of academic and medical institutions compared to neighboring cities and counties. While we anticipate participation from pre-medical and medical students across the 12 states that make up LMSA West, we also expect a large influx of students from the Inland Empire, an area with limited resources and opportunities for aspiring healthcare professionals. Your participation as a sponsor or exhibitor is essential in helping to bridge this gap, offering guidance and exposure to future healthcare leaders in this critical region.

We are thrilled to soon welcome over 400 dedicated students to our conference. If you have participated in past LMSA programming, we encourage you to join us again to continue engaging with LMSA and to experience the rich perspectives our LMSA West community offers. Our students are some of the most passionate, driven, and resilient future leaders in medicine, many of whom come from the top medical schools in the country, right here in the Western region. Their commitment to improving healthcare for under-resourced communities sets them apart, and we cannot wait for you to meet them. By joining us at this year's conference, you will have the chance to connect with and inspire these remarkable individuals, while demonstrating your commitment to diversity, equity, and inclusion in healthcare.

Enclosed, you will find a detailed proposal outlining the sponsorship and exhibitor opportunities available. Your sponsorship is vital to making this impactful event possible. In a time of rapid change in healthcare and evolving demographic needs, diversity in medicine remains crucial for the well-being of our Latinx communities. We hope you will consider joining us in creating meaningful change in this critical region. If you have any questions or need further information, please feel free to reach out. We appreciate your time and consideration.

In Community,
LMSA West Co-VP's of Conference



Jennifer Pinal

UC Riverside School of Medicine



Christopher Hernandez Salinas

UACOM-Phoenix

ABOUT LMSA WEST

The Western Region of LMSA represents approximately 17% of all medical students who identify as Hispanic, Latino, or of Spanish origin at allopathic and osteopathic medical schools in U.S. states per 2017-2018 enrollment data, across 12 states. Our conference will emphasize the unique patient populations found across LMSA West's diverse region, including farmworkers, immigrants, and indigenous communities, all of whom face distinct healthcare challenges. By centering these issues, we aim to inspire healthcare leaders to address these disparities head-on. For exhibitors and sponsors, this represents a valuable opportunity to engage with a mission-driven community committed to fostering change and improving healthcare for these marginalized populations

Farmworker Health

The West Coast is the birthplace of the farmworker rights movement, and California alone produces half of the nation's fruits and vegetables. Many of our students have been farmworkers themselves or have friends and family who work in the fields. This connection positions our region to be a leader in advocating for farmworker health.

Indigenous Health

California and the Pacific Northwest are home to the largest proportion of Indigenous peoples from Latin America. This population faces unique challenges, such as language barriers and distinct cultural practices and beliefs, which can isolate them from other Latino communities.

Immigrant Health

California has the highest number of undocumented immigrants in the United States, with states in our region, such as Arizona, Washington, and Nevada, also ranking high in undocumented populations. Additionally, California and Arizona are key locations for border crossings. Some states in the West are among the few that offer Medicaid to undocumented adults of any age. Taken together, these factors make undocumented immigrant health a significant concern in our region.

EXHIBITOR INFORMATION & FEES

Medical School/Other Academic Institutions and Residency Programs

\$900 Early Bird through December 1, 2024; \$1,100 thereafter

- Six-foot table for exhibition space for two (2) people the day of the conference on Saturday, February 8th, 2025
- Additional personnel for Saturday can be included at an additional cost of \$50/person, a maximum of 6 personnel
- Two (2) complimentary tickets to Medical Student-Physician Networking Event on Friday, February 7th, 2025
- Name of institution or residency listed in conference program
- Conference gift bag

Corporate Programs

\$1,000 Early Bird through December 1, 2024; \$1,200 thereafter

- Six-foot table for exhibition space for two (2) people the day of the conference on Saturday, February 8th, 2025
- Additional personnel can be included at an added cost of \$50/person, a maximum of 6
- Name of corporation listed in conference program
- Conference gift bag

Non-Academic/ Not-for- Profit

\$900 Early Bird through December 1, 2024; \$1,100 thereafter

- Six-foot table for exhibition space for two (2) people the day of the conference
- Additional personnel can be included at an added cost of \$50/person, a maximum of 6
- Name of non-profit organization listed in conference program
- Conference gift bag

CONFERENCE SPONSORSHIP & DONATIONS

Platinum Sponsors: Donations of **\$25,000 or greater**

- The official name and logo of the sponsor will be placed on all correspondence involving the conference, including the
- Front cover of the conference program
- Logo included in conference program (full page)
- One year logo placement of sponsor on the LMSA West website
- Full six-foot table for exhibition space during the Exhibitor Fair at the Conference
- Five (5) complimentary tickets for Gala

Gold Sponsors: Donations of **\$18,000 or greater**

- One year logo placement of sponsor on the LMSA West website
- Logo included in conference program (1/2 page)
- Full six-foot table for exhibition space during the Exhibitor Fair at the Conference
- Four (4) complimentary tickets for Gala

Silver Sponsors: Donations of **\$10,000 or greater**

- One year logo placement of sponsor on the LMSA West website
- Logo included in conference program (1/4 page)
- Full six-foot table for exhibition space during the Exhibitor Fair at the Conference
- Two (2) complimentary tickets for Gala

Bronze Sponsors: Donations of **\$4,000 or greater**

- One year logo placement of sponsor on the LMSA West website
- Logo included in conference program (1/8 page)
- Full six-foot table for exhibition space during the Exhibitor Fair at the Conference

Honorable Mention: **\$1,000-\$3,000**

- Name or logo placed in conference program

GALA TABLE SPONSORS

Full Table Sponsor: \$2,000

This level of sponsorship includes:

- Sponsorship of a table at the Gala
- A table sign (including name and logo) recognizing the sponsor will be displayed on the sponsored table
- A maximum of 10 seats are available at the table. You may choose to donate seats for students and their families.

Family Sponsor: \$1,000

This level of sponsorship includes:

- Sponsorship of a graduating medical student and their family at the Gala
- A place setting acknowledgment (including name and logo) will be placed at the seats of the sponsored family
- Up to 5 seats at a table at the Gala

Senior Medical Student Sponsor: \$200

This level of sponsorship includes:

- Sponsorship of a graduating medical student at the Gala
- A place setting acknowledgment (including name and logo) will be placed at the seat of the sponsored student
- A seat for the sponsored student at the Gala



REGISTRATION

To register as a Sponsor or Exhibitor you must:

1. Complete registration at the following website:

<https://secure.givelively.org/event/latino-medical-students-association/2025-lmsa-west-regional-conference>

AND

2. Remit sponsorship or exhibitor fees using the above form or via check/invoice payment.

Please make checks payable to:

Latino Medical Student Association-West Region

Checks can be mailed to:

PO Box 24647 Los Angeles, CA 90024



The deadline for both registration and completion of payment is: **January 24th, 2025**

Sponsors and Exhibitors must review and accept the LMSA West Event Terms & Conditions, shown below and attached to the online registration form. This document details eligibility requirements, refund and cancellation policies, and other stipulations for Event Sponsors & Exhibitors. LMSA reserves the right to deny, refuse, or return payment from any Sponsor or Exhibitor at any time.

TENTATIVE CONFERENCE PROGRAMMING AGENDA

Friday, February 7th, 2025: Student and Health Professionals Networking Night

UC Riverside School of Medicine

5:30-6 pm: Registration

6-6:30 pm: Welcome and Guest Speaker Address

6:30-8:30 pm.: Networking/food/drinks

8:30-10:30 pm: Closing and Winter Regional Meeting

Saturday, February 8th, 2025: Conference

UC Riverside School of Medicine

7:30-8:00 am: Registration & Breakfast

8:30-9:45 am: Welcome and Keynote Address

10:00-10:50 am: Session A

11:00-11:50 am: Session B

12:00-1:50 pm: Lunch/ Research Symposium

Exhibitor Fair (12-4 pm)

2:00-2:50 pm: Session C

3:00-3:50 pm: Session D

4:00-4:30: pm: Closing Speaker Address and Thank You

Saturday, February 8th, 2025: Gala

Mission Inn Hotel & Spa

7:00-8:00 pm: Registration & Cocktail Hour

8:00-8:30 pm: Presentation of 2025 Graduating Seniors and LMSA Chapter Awards

8:30-8:45 pm: Entertainment

8:45 p.m-12:00 am: Dancing

12:00 am: Closing



EVENT LOCATIONS & LODGING

The majority of the conference events will take place at the **UC Riverside Highlander Union Building**: <https://studentdocs.ucr.edu/hub/hub-building->

Please refer to: <https://www.west.lmsa.net/>
for an updated agenda with room locations.



Lodging and Gala will be located at the Mission Inn Hotel & Spa.

To reserve a room, please contact contact the Hotel's Room Reservations Department at 800-843-7755 or 951-784-0300, extension 850 and reference the Latino Medical Student Association when making your reservation(s)

Deadline to reserve a room: January 7th, 2025



TERMS & CONDITIONS

Nondiscrimination Policy

LMSA is committed to providing a safe, productive, and welcoming environment to all LMSA event participants. LMSA has no tolerance for discrimination, harassment, or bullying in any form at any LMSA event. Participants are expected to adhere to these principles and respect the rights of others. Specifically, LMSA prohibits discrimination, harassment, and bullying against any person for any reason—for example, because of age, ancestry, color, disability or handicap, national origin, race, religion, gender, sexual or affectional orientation, gender identity, appearance, matriculation, political affiliation, marital status, veteran status, or any other characteristic protected by law.

Any event registrant or attendee who engages in discriminatory behavior against any other registrant or attendee shall be removed from the event and/or prevented from joining future LMSA events at the discretion of the LMSA West leadership or its designated representative(s).

Participants should report any behavior inconsistent with the principles above to LMSA event organizers or LMSA National leaders. These individuals will be happy to assist those experiencing harassment to feel safe for the duration of the event.

Exhibitor Fair Participation Eligibility

At a minimum, exhibitors wishing to participate in any LMSA Exhibitor Fair (or similar session) must satisfy the following:

- Be a corporate, non-profit, educational, or related organization (Exhibit Booths cannot be acquired on behalf of the individuals)
- Submit a complete registration for the fair, with accompanying payment in full;
- **Submit all required exhibitor content to the event organizers by the indicated deadline: January 24th, 2025**
- Adhere to the nondiscrimination policy above; and
- Adhere to the Guidelines for Exhibits & Advertisements, as well as any event-specific guidelines presented herein

Prior to and during West Conference 2025, LMSA reserves the right to prevent or revoke registration of any individual or organizational entity for or without cause at any time. This applies to partners, sponsors, exhibitors, and affiliates, including all organizations and their representatives participating in any exhibitor fair or similar session

Nature of Exhibits and Advertisements

Much of LMSA programming is geared toward current medical students and pre-medical students. With this in mind Sponsors and Exhibitors are at liberty to choose their exhibit content. However, exhibits shall be in good taste and shall be within the range of those products and services deemed appropriate for a student audience and which are aligned with LMSA's mission and/or event theme (s). **Exhibits or displays of a political nature are strictly prohibited.** LMSA claims its right to remove the display of a Sponsor or Exhibitor that it feels may be unsuitable to the presentation or character of the 2025 LMSA West Regional Conference. Unsuitable display examples include, but are not limited to, endorsing political candidates, distributing health misinformation, promoting the sales of pharmaceuticals, or exhibits that do not abide by the nondiscrimination policy. These guidelines shall apply to exhibit content presented during any in-person fairs and on the LMSA Hub. "LMSA Hub" refers to the virtual resource available to LMSA conference participants as a mobile application and as a website

TERMS & CONDITIONS



Sponsorship & Exhibition Fees

Fees are to be paid to Latino Medical Student Association- West Region by credit/debit card or check at the time of registration. For credit/debit card payments, a statement of payment (receipt) will be immediately generated for your records. If your office or department requires an invoice to be presented prior to payment, please select “Pay By Check” and complete the registration form as soon as possible prior to the posted deadline.

Registrations without completed payment or alternate arrangements made by 11:59 pm Pacific Time on **January 24th, 2025**, will be cancelled. Sponsors or Exhibitors with canceled registrations will be denied access to the in-person exhibition and the virtual LMSA Hub. This provision applies to organizations wishing to pay by check and to organizations that remitted online payments that were not completed (such as in the case of a declined credit card).

Assignment of Exhibit Space

Exhibitors will be assigned to space within the Exhibit Hall in order of registration, with the following exceptions:

- Host(s), if applicable, and top-tier Sponsors receive priority placements.
- Partner organizations of LMSA with active agreements that confer booth space are assigned after Hosts & Sponsors.

All other exhibitors will be placed after these groups in order of their registration (by order number). Organizations holding multiple booth spaces will have their booths listed separately in the event program.

Cancellation, Refund, and Late Fee Policies

Cancellation by Exhibitor

All cancellation requests by registered Exhibitors must be made in writing to LMSA by email to vp_conference@lmsa.net and shall become effective upon receipt by LMSA West. Organizations wishing to cancel their Exhibitor registration may receive a refund, minus any cancellation, payment processing, and administrative fees, if LMSA receives their cancellation request by no later than the stated event-specific deadline: **January 24th, 2025**

If written notice of cancellation is received by LMSA by the deadline above, LMSA will retain or shall be owed an Exhibitor Cancellation Fee equal to 25% of the total exhibit fee paid or owed. If written notice of the cancellation is received by LMSA on or after the deadline, LMSA will retain (or shall be owed) a cancellation fee equal to 100% of the total exhibit fee. All refunds shall be issued after the event, within TWO (2) months of the event end date.

Cancellation or Reduction by Sponsor

Similarly, all cancellation requests by registered Sponsors must be made in writing to LMSA by email to vp_conference@lmsa.net and shall become effective upon receipt by LMSA West. Organizations wishing to cancel their Sponsor registration may receive a refund, minus any cancellation, payment processing, and administrative fees, if LMSA receives their cancellation request by no later than the stated event-specific deadline: **January 24th, 2025**

If written notice of cancellation is received by LMSA by the deadline above, LMSA will retain or shall be owed a Sponsor Cancellation Fee equal to 50% of the total exhibit fee paid or owed. If written notice of the cancellation is received by LMSA on or after the deadline, LMSA will retain (or shall be owed) a cancellation fee equal to 100% of the total sponsorship fee. All refunds shall be issued after the event, within TWO (2) months of the event end date.



TERMS & CONDITIONS



Cancellation, Refund, and Late Fee Policies (cont.)

Cancellation or Termination of Sponsorship or Exhibitor Registration by LMSA

LMSA reserves the right to prevent, cancel, or terminate registration of any Sponsor or Exhibitor if LMSA determines in the sole discretion of LMSA that the Sponsor or Exhibitor is not eligible to participate in the Exhibitor Fair, that the Sponsor or Exhibitor has failed to or that the Sponsor or Exhibitor's content, product (s) or service(s) violate these Terms. All registrations canceled or terminated by LMSA are subject to the respective refund policies explained above.

If because of fire, strike, exhibit facility construction or renovation project, government and state regulations, public catastrophe, Act of God, terrorist war, public enemy or other cause beyond the control of LMSA West, the exhibit or any part thereof is prevented from being held, is canceled by LMSA, or exhibit space becomes unavailable, LMSA in its sole discretion shall determine the refund to the Sponsor or Exhibitor its proportionate share of the balance of the aggregate exhibit fees received which remains after deducting expenses incurred by LMSA and reasonable compensation to LMSA. In no case shall the amount of refund to any Sponsor or Exhibitor exceed the amount paid by that organization to LMSA.

Abandonment

If any exhibit is not occupied by the scheduled opening time (on February 8th, 2025), the Exhibitor shall be viewed as having vacated its space and forfeited the total amount paid. Sponsors and Exhibitors are encouraged to notify the event organizers at vp_conference@lmsa.net if their organizational representatives will be arriving late to the Venue.

Late Registration & Payment Fees

LMSA reserves the right to charge a late registration fee of 10% to institutions wishing to register as Sponsors or Exhibitors following the deadline specified in Section 5 of these Terms. More information may be requested by sending an email message to vp_conference@lmsa.net

Indemnity and Limitations of Liability

Neither the LMSA, nor any of its officers, advisors, or other representatives, nor the venue, its owners, operators, and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents shall be held liable for and they are hereby released from liability for any damage, loss, harm, or injury to the person or property of the Sponsor or Exhibitor or any of its visitors, officers agents, employees, or other representatives, resulting from their theft, fire, water, or accident or any other cause.

Photo Release

By registering and attending this LMSA event, you allow LMSA to use any photographs and/or video recordings that include your image, likeness, voice, or other materials derived from you and your involvement in this event. You further acknowledge that such media may be used for LMSA marketing and promotional activities, including, but not limited to, features on LMSA social media channels, newsletter, and other outlets. Lastly, LMSA disclaims all liability for the capture of your image in any multimedia format by other attendees at the event.

Data Use

The personal information supplied in connection with this registration will be held by LMSA as a record of attendees and parties expressing interest. By registering for this event, you agree that LMSA and its event organizers may use your personal information to contact you by email, direct mail, or telephone in order to supply information relevant to this conference, or about other LMSA conferences, events and opportunities. LMSA may also share your information with its partners and event sponsors in order for them to contact you about other products and services which may be of interest. If you do not want your details to be used in this way, please email vp_conference@lmsa.net

CLOSING REMARKS

LMSA West is a 501(c)(3) non-profit organization that has established itself as a prominent and influential organization with a strong, reliable, and widely recognized membership, both regionally and nationally. This success is a testament to the growing number of dedicated members and volunteers who have generously contributed their time and expertise to advance LMSA's mission. Our recognition is further strengthened by our collaborations with various organizations to achieve shared objectives.

Our current focus is on expanding partnerships with community leaders, increasing scholarship opportunities for students, and strengthening the unity of our chapters through impactful professional development events. **As an entirely student-driven organization, LMSA West relies heavily on our annual conference as a primary fundraising avenue to support our initiatives. Contributions from external sources are crucial to ensuring the success of our efforts. We hope you will join us in Riverside, CA on February 2025 and invest in the future of LMSA West's mission and valued student members.**

SUMMARY OF REQUEST

The Latino Medical Student Association (LMSA) is requesting funding for its 41st Annual LMSA West Regional Conference, titled Cultivando Comunidad: Seeds of Justice in Healthcare

Please make checks payable to:
Latino Medical Student Association-West Region

Checks can be mailed to:
PO Box 24647 Los Angeles, CA 90024

LMSA hopes to hear from you soon.
501(c)(3) available upon request.

Sincerely,
LMSA West Co-Directors



Samantha Garcia

Regional Co-Director LMSA West
CDU/UCLA Medical Education Program
southernceo@lmsa.net



Elizabeth Flores

Regional Co-Director LMSA West
CDU/UCLA Medical Education Program
northernceo@lmsa.net